SunriseWALKS 2027 Sponsorship Opportunities

An Invitation to Support the 2nd Annual
RAPHAEL FAMILY FOUNDATION
SunriseWALKS South Florida
Presented By:
AARON & DAYNA EKBLAD

Made possible through proceeds from the Boots and Hearts Barnburner Hockey Game



Every step brings hope; every smile brings joy; and together we bring light to children with cancer and their siblings and adults facing cancer.

Sunday, February 7, 2027

Registration: 8:00 AM | Opening Ceremony & Walk: 9:00AM
Kid Zone opens: 9:30 AM

David Posnack JCC
5850 South Pine Island Road
Davie, FL 33328

Register. Donate. Sponsor.
dpjcc.org/sunrisewalks



SCAN HERE

David Posnack JCC

Why Sunrise Matters....

Because those fighting cancer deserve moments filled with joy.

The David Posnack Jewish Community Center (DPJCC), a 501(c)(3) nonprofit, is proud to host the **2nd Annual SunriseWALKS South Florida** to benefit the Sunrise Programs: Sunrise Day Camp South Florida, Sunrise on Wheels and RISE at Memorial Cancer Institute. These life-changing programs (**always free of charge** to families) bring joy, comfort and connection to children with cancer and their siblings and adults facing cancer.

Sunrise on Wheels South Florida

Launched in 2023 at Joe Dimaggio Children's Hospital and Nicklaus Children's Hospital, Sunrise on Wheels is a hospital-based program bringing toys, games and creative activities to children in treatment. Now visiting local children's hospitals, spreading joy bedside, week after week right in your backyard.

Joe DiMaggio Children's Hospital

Nicklaus Children's Health System
Where Your Child Matters Most™

1325+ Smiles provided to pediatric and adult patients at our partnering hospitals.

In the summer of 2026, Sunrise Day Camp South Florida opened its doors for the 2nd year on the DPJCC campus, welcoming 72 children, ages 3–16, for six weeks of swimming, sports, arts and friendship.

SUNRISE DAY CAMP SOUTH FLORIDA
SUMMER 2026

The first and only 6-week summer day camp in Florida for children with cancer and their siblings

ALWAYS FREE OF CHARGE!

100	72	50-60
Children Applied	Children Enrolled	Campers Per Day

In 2026, Sunrise South Florida Programs launched RISE at the Memorial Cancer Institute. RISE is a hospital-based initiative bringing joy, comfort and meaningful human connection to adults undergoing cancer treatment and their caregivers. RISE supports patients during treatment and beyond through hospital visits, social and recreational gatherings, creative arts, wellness activities, community outings and milestone celebrations.

On Sunday, **February 7, 2027**, SunriseWALKS South Florida will unite families, community leaders and corporate partners to raise the funds needed to support Sunrise Programs. We invite you to join us as a sponsor of SunriseWALKS South Florida, with opportunities ranging from $500 to $30,000. Every level of support helps keep Sunrise Programs **FREE** for children with cancer and their siblings, and adults facing cancer while providing your company meaningful recognition. Sponsors at $5,000 and above are also featured on the DPJCC Corporate Partner page and across donor recognition displays seen by 20,000+ monthly campus visitors.

COCA Children's Oncology Camping Association

Children's Services Council of Broward County Our Focus is Our Children.

Florida HEALTH

Sunrise Day Camp South Florida is accredited by COCA and partially funded by the Children's Services Council of Broward County and the Florida Department of Health.

David Posnack JCC

SunriseWALKS 2027 SPONSORSHIP OPPORTUNITIES

Sponsoring SunriseWALKS South Florida is more than a contribution. It's an investment in joy, healing and hope for children with cancer and their siblings and adults battling cancer. Your support helps ensure that every Sunrise program remains completely **free for all families**, while giving your company a visible role in bringing light and strength to our community.

TITLE SPONSOR —$30,000 (one available) **SOLD** RAPHAEL FAMILY FOUNDATION

This level will fund a scholarship for four (4) children to attend the 2027 Sunrise Day Camp and four (4) camp-wide program days.
This sponsorship includes:

- Event name co-branding opportunity: The **YOUR COMPANY NAME** SunriseWALKS South Florida

Company Name/Logo Recognition On:

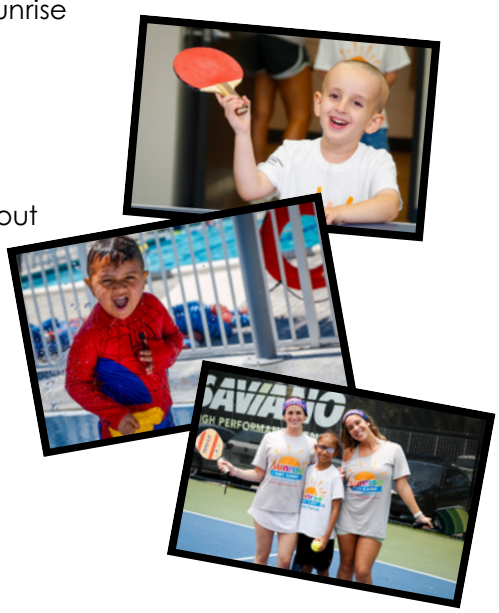
- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Six (6) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event

- Speaking opportunity at Opening Ceremony
- Opportunity to provide a 30 second video spotlight highlighting your support, to be shared on official DPJCC social media channels. (Facebook, Instagram, LinkedIn & TikTok)
- Two (2) 10' x 10' adjacent activation spaces during walk
- Two (2) tents, Two (2) tables, Two (2) chairs provided if requested
- Unlimited walk registrations

PRESENTING SPONSOR —$15,000 (one available) **SOLD** **AARON & DAYNA EKBLAD**

This level will fund a scholarship for two (2) children to attend the 2027 Sunrise Day Camp and two (2) camp-wide program days.
This sponsorship includes:

- Event name co-branding opportunity: SunriseWALKS South Florida presented by **YOUR COMPANY NAME**



Company Name/Logo Recognition On:

- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Six (6) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event

- Speaking opportunity at Opening Ceremony
- Opportunity to provide a fifteen (15) second video spotlight highlighting your support, to be shared on official DPJCC social media channels. (Facebook, Instagram, LinkedIn & TikTok)
- Two (2) 10' x 10' adjacent activation spaces during walk
- Two (2) tents, Two (2) tables, Two (2) chairs provided if requested
- Fifteen (15) walk registrations

David Posnack JCC

SunriseWALKS 2027 SPONSORSHIP OPPORTUNITIES

IMPACT SPONSOR— $12,500 (one available) **SOLD**

This level will fund a scholarship for two (2) children to attend the 2027 Sunrise Day Camp and two (2) camp-wide program days.
This sponsorship includes:
Company Name/Logo Recognition On:

- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Five (5) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event



- Speaking opportunity at Opening Ceremony
- Opportunity to provide a fifteen (15) second video spotlight highlighting your support, to be shared on official DPJCC social media channels. (Facebook, Instagram, LinkedIn & TikTok)
- Two (2) 10' x 10' adjacent activation spaces during walk
- Two (2) tents, Two (2) tables, Two (2) chairs provided if requested
- Twelve (12) walk registrations

INSPIRATION SPONSOR—$10,000 (Two available)
This level will fund a scholarship for two (2) children to attend the 2027 Sunrise Day Camp and two (2) camp-wide program days.
This sponsorship includes:

Company Name/Logo Recognition on:

- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Company name and logo on the RISE Bag used during Memorial Hospital Cancer Institute visits
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Five (5) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event



- Speaking opportunity at Opening Ceremony
- Opportunity to provide a fifteen (15) second video spotlight highlighting your support, to be shared on official DPJCC social media channels. (Facebook, Instagram, LinkedIn & TikTok)
- One (1) 10' x 10' activation space during walk
- One (1) tent, One (1) table, One (1) chair provided if requested
- Ten(10) walk registrations

David Posnack JCC

SunriseWALKS 2027 SPONSORSHIP OPPORTUNITIES

PLAY-MAKER SPONSOR (KID ZONE)—$7,500 (one available)

This sponsorship includes:

- √ Event Day Branded Kid Zone Activation + carried into Summer 2027 & Sunrise Sundays
  Company Name/Logo Recognition On:
- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Three (3) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event
- Opportunity to provide a fifteen (15) second video spotlight highlighting your support, to be shared on official DPJCC social media channels. (Facebook, Instagram, LinkedIn & TikTok)
- One (1) 10' x 10' activation space during walk
- Eight (8) walk registrations

SKY'S THE LIMIT SPONSOR —$5,000 (multiple available)

This level will fund a scholarship for two(2) children to attend the 2027 Sunrise Day Camp and two(2) camp-wide program days.

This sponsorship includes:
Company Name/Logo Recognition On:

- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Two (2) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event
- One (1) 10' x 10' activation space during walk
- Eight (8) walk registrations

EVENT SHIRT SPONSORS —$5,000 (one available) **SOLD**

This sponsorship includes:
Company Name/Logo Recognition On:

- √ A minimum of six (6) Clear Channel Outdoor billboards throughout Miami-Dade, Broward, and Palm Beach Counties
- √ Walk shirts (on Sleeve and on back of shirt on sponsor section)
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ Two (2) track markers on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event
- One (1) 10' x 10' activation space during walk
- Eight (8) walk registrations



David Posnack JCC

SunriseWALKS 2027 SPONSORSHIP OPPORTUNITIES

RAY OF SUNSHINE SPONSORS —$2,500 (multiple available)

This level will fund a scholarship for one (1) child to attend the 2027 Sunrise Day Camp and one (1) camp-wide program day. This sponsorship includes:

Company Name/Logo Recognition On:

- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ DPJCC Corporate Partner page listing hyperlinked to your company website
- √ Social Media, Print and Digital Marketing Assets
- √ 13-Donor recognition digital displays located throughout the DPJCC campus, rotating through the end of Summer 2027
- √ One (1) track marker on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event

- One (1) 10' x 10' activation space during walk
- Five (5) walk registrations

SNACK SHACK SPONSOR —$2,500 (one available)

This level will fund sponsor one (1) week of snacks for all campers during the 2027 Sunrise Day Camp. This sponsorship includes:

Company Name/Logo Recognition On:

- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ One (1) track marker on route
- √ Event banner/digital display
- √ Sponsor thank-you message on social media post-event

- One (1) 10' x 10' activation space during walk
- Five (5) walk registrations



COMMUNITY SPONSORS —$1,000 (multiple available)

This level will fund a signature camp experience (i.e., Pizza Lunch & Sundae Monday, Snacks Week, or Hydration Station)
This sponsorship includes:

Company Name/Logo Recognition On:

- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ One (1) track marker on route
- √ Event banner/digital display

- One (1) 10' x 10' space during walk for activation
- Three (3) walk registrations



HYDRATION STATION SPONSOR —$1,000 (two available)

This level will sponsor one (1) branded water station on the walk route.
This sponsorship includes:

Company Name/Logo Recognition On:

- √ Walk shirts
- √ Event Website with hyperlink to your company website
- √ One (1) track marker on route
- √ Event banner/digital display

- Three (3) walk registrations



TRACK MARKER SPONSORS —$500 (multiple available)

This sponsorship includes:

Company Name/Logo Recognition On:

- √ Event Website with hyperlink to your company website
- √ One (1) track marker on route
- √ Event banner/digital display

- Two (2) walk registrations

David Posnack JCC

SunriseWALKS 2027 Sponsorship Commitment Form

Company Name: Contact Name:

Company Address: Contact Phone:

Contact Email:

Website Address:

Sponsorship Opportunities (select choice)

☐ SOLD Title Sponsor $30,000	☐ SOLD Presenting Sponsor $15,000	☐ SOLD Impact Sponsor $12,500	☐ Inspiration Sponsor $10,000	☐ Play-Maker Sponsor $7,500	☐ SOLD Event Shirt Sponsor $5,000
☐ Sky's the Limit Sponsor $5,000	☐ Ray of Sunshine Sponsor $2,500	☐ Snack Shack Sponsor $2,500	☐ Community Sponsor $1,000	☐ Hydration Station Sponsor $1,000	☐ Track Marker Sponsor $500

Method of Payment

- Check: Please make payable to **David Posnack JCC** with the notation **SunriseWALKS Sponsor** in the memo section

→ Drop off or mail sponsorship check to David Posnack JCC, 5850 S. Pine Island Road, Davie, FL 33328

- For Credit Card Payments, ACH/EFT or Invoice Request, contact Karen Nassi at knassi@dpjcc.org or (954) 305-2883

☐ Yes, we plan to use our event activation space on walk day (if included):

Walk day contact name: _____

Walk day contact email: _____

☐ No, we do not plan to use our event activation space on walk day.

☐ Yes, we would like to host a company team at SunriseWALKS South Florida

Team Captain Name: _____

Team Captain Email: _____

☐ Please credit our sponsorship to our company team _____

☐ Please credit our sponsorship to an alternate team _____

Sponsor Signature ✕ _____ Date: _____

Please email an EPS logo (vector preferred) and JPG logo (high resolution) to jborenstein@dpjcc.org by December 18, 2026 to ensure inclusion on high-quality printing. Note, submitting a low-resolution logo may require signage to be printed in text in order to maintain quality.

Platinum Transparency 2026 Candid. Charity Navigator FOUR-STAR

The David Posnack Jewish Community Center is recognized as exempt from federal income taxation under section 501c3 of the IRS and eligible to receive tax-deductible contributions. Federal ID: 59-2075982. The David Posnack Jewish Community Center is registered with the Florida Division of Consumer Services as required by the Solicitation of Contributions Act (CH#2451). A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free in Florida: (800) 435-7352. Registration does not imply endorsement, approval, or recommendation by the State.

David Posnack JCC

Sunrise
SunriseWALKS
South Florida

THANK YOU TO OUR 2027 SunriseWALKS SOUTH FLORIDA SPONSORS

RAPHAEL FAMILY FOUNDATION

AARON & DAYNA EKBLAD

Made possible through proceeds from the Boots and Hearts Barnburner Hockey Game

HAUTE BAM

AK Building Services
Commercial Cleaning

CRAIG ECKENROD INN
AUTOMOTIVE GROUP
LEXUS · LEXUS · TOYOTA OF HOLLYWOOD · SUBARU · Acura · AMAZINN

Clear Channel Outdoor

More Laughter. More Smiles. More Hope.

Together, We Can Bring Back the Joy of Summer to Children and Adults Fighting Cancer

For sponsorship opportunities, additional details or questions about SunriseWALKS, or to support our South Florida programs, please contact:

Jackie Borenstein, Sunrise South Florida Programs Director at:
jborenstein@dpjcc.org or (386) 864-5060

THANK YOU TO OUR SUNRISE PROGRAMS CORPORATE & COMMUNITY PARTNERS

Nicklaus Children's Health System
Where Your Child Matters Most™

Children's Services Council of Broward County
Our Focus is Our Children.

Joe DiMaggio Children's Hospital

Florida HEALTH

David Posnack JCC